

MPHA \* MoALPHA \* MOCPHE \* MICH

## JOINT PUBLIC HEALTH CONFERENCE

# Creating the Healthiest Missouri

*Co-Sponsored by*

*Missouri Department of Health  
& Senior Services*

## September 20-21, 2023

Holiday Inn Executive Center  
2200 I-70 Drive SW  
Columbia, MO 65203

*Education . Networking . Involvement*

- ◆ *Provide information for public health professionals and governing body members, and partnership efforts to enhance the coordination of health and human services for Missourians.*
- ◆ *Provide an environment for information exchange among individuals involved in and impacted by the provision, support and use of public health services.*
- ◆ *Increase individuals' involvement in associations with a commitment to improving the health of all Missourians.*

### General Session Speakers

Chris Chanyasulkit, PhD, MPH, President, American Public Health Association  
Paula Nickelson, Director, Missouri Department of Health & Senior Services  
Jaci McReynolds, #HealthierMO  
Kent A. Rader, Kent Rader Speaks



MISSOURI DEPARTMENT OF  
**HEALTH &  
SENIOR SERVICES**

# Tuesday, September 19, 2023

1:00 - 5:00 pm

## PRE-CONFERENCE SESSIONS

### ***Missouri Enhancing School Health Services Through Training, Education, Assistance, Mentorship and Support (Missouri TEAMS) (Invitation Only)***

The Missouri Department of Health and Senior Services, School Health Program is pleased to partner with the Missouri Public Health Association to sponsor an immersive training for The Missouri Enhancing School Health Services through Training, Education, Assistance, Mentorship, and Support (Missouri TEAMS). This program helps school districts increase their capacity to enhance health services for students by taking a deep dive into district's policy, procedures and infrastructure. Participating districts form a 5-member team consisting of a district health services representative (must be a registered nurse), public health department representative, a mental health professional (e.g., school counselor or social worker), a local healthcare provider or pediatrician, and a school administrator. Following the American Academy of Pediatrics (AAP) TEAMS model, the district teams are guided through a process to engage partners, assess their current health services, identify and prioritize gaps, develop and implement a strategic action plan to address those gaps, and evaluate the outcomes. (This session is open to the selected ten school districts in Cohort one and their local public health agency partners.)

**Marjorie Cole, MSN, RN, FASHA, Missouri Department of Health & Senior Services; Angie Bulmahn, MSN, RN, NCSN, School Nurse Specialist, Missouri Department of Health & Senior Services; Renee Falkner, BSN, RN, School Nurse Supervision Specialist, Therapylog**

### ***Public Health Authority Training (Legal Technical Assistance)***

With generous support from the Health Forward Foundation, MOCPHE is excited to partner with the Network for Public Health Law (NPHL). NPHL is prepared to offer legal technical assistance, **not** direct legal advice, in this training. MOCPHE and NPHL are proposing that this training take place in a pre-conference session, lasting approximately 3 hours. In advance of this training, MOCPHE and NPHL will work to solicit direct feedback on the types of questions and solicitations that could potentially be addressed in this training. Our goal is to tailor the material to the specific needs of the public health professionals engaging in this training.

**Missouri Center for Public Health Excellence and Network for Public Health Law**

5:00 pm

MPHA Board Meeting

# Wednesday, September 20, 2023

7:30 am

Registration Opens

8:00 am

MPHA General Membership Meeting

10:00 - 11:30 am

## WELCOME

**Dan Luebbert, Deputy Director, Platte County Health Department, President, Missouri Public Health Association (MPHA); Michelle Morris, Administrator, Polk County Health Department, President, Missouri Association of Local Public Health Agencies (MoALPHA)**



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## OPENING SESSION

***Public Health: Purpose. Partnership. Perseverance.***

Paula F. Nickelson, Director, Missouri Department of Health & Senior Services

### ***Harnessing the Power of Public Health***

Join Dr. Chris Chanyasulkit, President of the American Public Health Association, for her keynote address to the Missouri Public Health Association's Annual Conference where she discusses APHA's advocacy priorities to promote health and equity while also addressing systemic causes of the social determinants of health. Dr. Chanyasulkit will lay out her recommendations and strategies to harness the power of public health.

**Chris Chanyasulkit, PhD, MPH, President, American Public Health Association**



11:30 - 1:00 pm

Awards Luncheon

1:00 - 2:30 pm

## BREAKOUT WORKSHOPS

### ***Partnering for Infant Health***

Jenna Streit, The Milk Bank; Melinda Ridenhour, Cole County Health Department

### ***Medication Misuse and Disposal: A Rural Coalition's Campaign for Community Change***

Dr. Louise Bigley, Webster County Health Unit; Ashley Dedmon, MS.Ed, Webster County Health Unit

### ***Trends in Trauma Incidence in St. Louis***

Kailey Davis, Saint Louis University School of Medicine; Stephen Roche, Saint Louis University School of Medicine

### ***Missouri Data Modernization, Security and Health Equity Initiatives***

Zachary Kempf, Missouri Department of Health & Senior Services-Data Modernization and Interoperability; Becca Mickels, Missouri Department of Health & Senior Services-Data Modernization and Interoperability; Allie M. Bodin, MPH, CPH, Missouri Center for Public Health Excellence; Shawn Ivy, Missouri Office of Administration-Information Technology

### ***Multi-Sector Coordination: Public Health & Emergency Preparedness and Response***

Sarah Crosley, Deputy Director, Missouri Center for Public Health Excellence

2:30 - 3:00 pm

BREAK with EXHIBITORS and STUDENT POSTERS

3:00 - 4:30 pm

## BREAKOUT WORKSHOPS

### ***Strategies for Improving Colorectal Cancer Screening Rates***

Jane McElroy, University of Missouri-Columbia; Kevin Everett, University of Missouri-Columbia



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## ***A Vision for a Healthier Missouri: The 2022 County-Level Study***

Eduardo J. Simoes, MD, MSc, MPH, Health & Behavioral Risk Research Center, University of Missouri-Columbia; Chester L. Schmaltz, PhD, Health & Behavioral Risk Research Center, University of Missouri-Columbia; Jeannette Jackson-Thompson, MSPH, PhD, Health & Behavioral Risk Research Center, University of Missouri-Columbia; Venkata Garikapati, PhD, Missouri Department of Health & Senior Services; Anthony Belenchia, PhD, Missouri Department of Health & Senior Services

## ***Rising Together: Detoxifying the Developmental Soil for Healthy Families, Thriving Youth, and Stronger Communities***

Bradd L. Anderson Ed.D., Director, ParentLink, MU College of Education and Human Development, University of Missouri-Columbia

## ***Marijuana, Psychosis and Early Intervention combines with Missouri's Drug Overdose and Violent Death Surveillance Programs***

Glen Moore, Center for Education Safety, Missouri School Boards' Association; Cassady Palmer, Missouri Department of Health & Senior Services; Leighanna Bennett, Missouri Department of Health & Senior Services

## ***Mobilizing Community Partnerships in Rural Communities to Improve Health Outcomes combines with The State of Pediatric Emergency Care in Rural Missouri***

Leah Moser, Missouri Center for Public Health Excellence; Jayne White, Andrew County Health Department; Andrew Hoffman, Andrew County Health Department; Danielle M. Lee, Missouri Emergency Medical Services for Children; Liz Kendrick, Missouri Emergency Medical Services for Children

- 4:30 pm                    **STUDENT POSTER COMPETITION and RECEPTION**
- 4:30 pm                    Section for Public Health Nurses *Meet & Greet*
- 5:00 - 9:00 pm            Social Hour - All Are Welcome - Pizza Provided!  
Hosted by *Missouri Center for Public Health Excellence*  
Shakespeare's Pizza West (3304 W. Broadway Business Park Court, Columbia MO)
- 6:00 pm                    MICH Board Meeting

# **Thursday, September 21, 2023**

- 7:30 am                    Registration Opens
- 7:30 - 8:30 am            Breakfast with Exhibitors

7:30 - 8:30 am  
Membership Meeting



MOALPHA General

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8:30 - 9:30 am

## GENERAL SESSION

### *Operationalizing Missouri's Foundational Public Health Services Model*

Missouri has a wealth of public health resources, and the Missouri Foundational Public Health Services (FPHS) model offers a framework upon which all partners in the broad public health system can align their work, promoting a more collective approach to transforming public health in Missouri. Already local public health agencies have begun operationalizing the FPHS model to infuse health equity and build capacity in the cross-cutting capabilities and areas of expertise identified in the model. This iterative work offers the opportunity for all of us to learn and grow together. In this session, speakers will share insights from work in progress, identify challenges, highlight gaps, and uncover areas for future collaboration.



Jaci McReynolds, Project Manager, #HealthierMO

9:30 - 10:30 am

## BREAKOUT WORKSHOPS

### *Building a Health Equity Program in Local Public Health: Where Do We Start and Considerations for Implementation*

Lewis Smith, Program Manager of Health Equity, Clay County Public Health Center; Ashley Wegner, MPH, CIC, Section Chief, Clay County Public Health Center; Nicole DeBrincat, Continuous Improvement Specialist, Clay County Public Health Center

### *Filling the Gaps in the Missouri Public Health Workforce to Meet Today's Emerging Needs with Health Education Specialists*

Michele E. Bildner, DrPH(c), MPH, MCHES, Executive Director, SOPHE Midwest; Jeni Starr, MEd, MCHES, Health & Wellness Specialist, Kansas City Public Library

### *Behavioral Risk Assessment Overview*

Glen Moore, Education Safety Coordinator, Center for Education Safety, Missouri School Boards' Association

### *Introducing a Statewide Public Health Internship Program*

Robert Niezgodka, MPH, PhD (ABD), Missouri State University

### *Stigma, Mental Health, and Substance Use: It Matters How We Talk About It*

Nicole A. Doyle, PhD, University of Health Sciences and Pharmacy

10:30 - 11:00 am

BREAK with EXHIBITORS

11:00 - 12:00 noon

## BREAKOUT



## WORKSHOPS

*Operationalization of*

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## ***Performance Management Leads to Quality Improvement***

Lewis Smith, Program Manager of Health Equity, Clay County Public Health Center; Ashley Wegner, MPH, CIC, Section Chief, Clay County Public Health Center; Nicole DeBrincat, Continuous Improvement Specialist, Clay County Public Health Center

## ***Community Action Poverty Simulation: Missouri's Tool to Experience the Impact of Poverty***

Megan Bania, LCSW, Executive Director, Missouri Community Action Network

## ***Dental Programs At-A-Glance***

Karmen Vaughn, RDH, BSDH, Clay County Public Health Center; Mikayla Cox, RDH, BSHS, Clay County Public Health Center

## ***Prevalence and Beliefs Associated with Vaccine Hesitancy Among Muslim-Americans***

Marina Ali, Kansas City University

## ***COVID-19: The Silver Lining; How We Leveraged Funding to Address the School Health Workforce in Your Communities***

Marjorie Cole, MSN, RN, FASHA, School Nurse Consultant, Missouri Department of Health & Senior Services; Ben Pringer, School Health Program Specialist, Missouri Department of Health & Senior Services; Angie Bulmahn, MSN, RN, NCSN, School Nurse Specialist, Missouri Department of Health & Senior Services

12:00 - 12:30 pm

Luncheon

12:30 pm

## ***CLOSING SESSION***

### ***From Money to Funny, Three Customer Service Principles Learned on My Journey From Accounting to Comedy***

From Money to Funny, Three Customer Service Principles Learned on my Journey from Accounting to Comedy to help you develop loyal customers, more profits, and less employee turnover. This keynote offers owners and managers three principles that can be implemented immediately to improve your bottom line. My unique experience as first a hospital CFO and CPA and now a professional speaker affords an entertaining and informative program filled with practical suggestions that can help organizations. Participants will learn the importance of educating and empowering employees, developing happier employees because employee relations mirror customer relations, listening to our customer's complaints to continuously improve our products and service, and, as always, stories guaranteed to make your audience laugh.

**Kent A. Rader, Kent Rader Speaks**



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# Hotel Information

*Holiday Inn Executive Center  
2200 I-70 Drive SW  
Columbia, MO 65203*



The Joint Public Health Conference will return to the **Holiday Inn Executive Center** in **Columbia, Missouri**, for this years conference. A block of rooms has been reserved at the Holiday Inn Executive Center at a **discounted rate of \$110.00** for a **standard room**.

Call **573-445-8531** and mention **“Creating the Healthiest Missouri”** by **August 21, 2023**, and receive your discounted convention rate.

## *Creating the Healthiest Missouri*

### **JOINT PUBLIC HEALTH CONFERENCE**

*Co-Hosted by*

MISSOURI PUBLIC HEALTH ASSOCIATION,  
MISSOURI ASSOCIATION OF LOCAL PUBLIC HEALTH AGENCIES,  
MISSOURI CENTER FOR PUBLIC HEALTH EXCELLENCE,  
AND MISSOURI INSTITUTE FOR COMMUNITY HEALTH

*Co-Sponsored by*

**MISSOURI DEPARTMENT OF HEALTH AND  
SENIOR SERVICES**



MISSOURI DEPARTMENT OF  
**HEALTH &  
SENIOR SERVICES**

# Attendee Registration

(please type or print)

NAME \_\_\_\_\_  
Agency \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

## Registration

(Check appropriate membership category/days)

### PRE-CONFERENCE

- |   |     |
|---|-----|
| <input type="checkbox"/> Missouri KIDS TEAMS <i>(Invitation Only)</i> | \$0 |
| <input type="checkbox"/> Public Health Authority Training             | \$0 |

### CONFERENCE REGISTRATION

- |   |       |
|---|-------|
| <input type="checkbox"/> MEMBER - Two Days (9/20-9/21)      | \$200 |
| <input type="checkbox"/> Wednesday ONLY                     | \$100 |
| <input type="checkbox"/> Thursday ONLY                      | \$100 |
| <input type="checkbox"/> NON-MEMBER - Two Days (9/20-9/21)  | \$300 |
| <input type="checkbox"/> Wednesday ONLY                     | \$150 |
| <input type="checkbox"/> Thursday ONLY                      | \$150 |
| <input type="checkbox"/> FULL TIME STUDENT - Two Days*      | \$70  |
| <input type="checkbox"/> Full Time Student - Wednesday Only | \$35  |
| <input type="checkbox"/> Full Time Student - Thursday Only  | \$35  |
| <input type="checkbox"/> RETIREE - Two Days                 | \$70  |
| <input type="checkbox"/> Retiree - Wednesday Only           | \$35  |
| <input type="checkbox"/> Retiree - Thursday Only            | \$35  |

10% Late Fee (after 9.1.23) \$ \_\_\_\_\_

**TOTAL AMOUNT \$** \_\_\_\_\_

\*Must be a FULL-TIME student currently enrolled in a Missouri Institution of higher education

## Breakout Workshops

(Check only the ones that apply)

### WEDNESDAY

### THURSDAY

- | 1:00 - 2:30 pm                                     | 9:30 - 10:30 am                                   |
|--|---|
| <input type="checkbox"/> Infant Health             | <input type="checkbox"/> Health Equity Program    |
| <input type="checkbox"/> Medication Misuse         | <input type="checkbox"/> Filling the Gaps         |
| <input type="checkbox"/> Trends in Trauma          | <input type="checkbox"/> Behavior Risk Assessment |
| <input type="checkbox"/> Data Modernization        | <input type="checkbox"/> PH Internship Program    |
| <input type="checkbox"/> Multi-Sector Coordination | <input type="checkbox"/> How We Talk About It     |
| 3:00 - 4:30 pm                                     | 11:00 - 12 noon                                   |
| <input type="checkbox"/> Colorectal Cancer         | <input type="checkbox"/> Performance Mgmt Leads   |
| <input type="checkbox"/> 2022 County-Level Study   | <input type="checkbox"/> Community Action         |
| <input type="checkbox"/> Risking Together          | <input type="checkbox"/> Dental Programs          |
| <input type="checkbox"/> Marijuana/Drug Overdose   | <input type="checkbox"/> Vaccine Hesitancy        |
| <input type="checkbox"/> Community Partnerships    | <input type="checkbox"/> The Silver Lining        |

I/My Agency is currently  
a member of the following groups.

(Check only the ones that apply)

- MoALPHA  
 MPHA  
 MOCPHE

## Payment Options

- Credit Card (MC/Visa/Disc/AmX)  Check  Invoice my Agency

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV# \_\_\_\_\_

Complete the registration form and return to MPHA, 722 East Capitol Avenue, Jefferson City, MO 65101.

Phone: 573-634-7977 \* Fax: 573-635-7823 \* Email: sboeckman@mopha.org

All refunds are subject to a \$25.00 processing fee - No refunds will be made after September 1, 2023

**REGISTRATION DEADLINE IS SEPTEMBER 1, 2023**