

JOINT PUBLIC HEALTH CONFERENCE

Hosted by

MPHA * MOALPHA * MODHSS * MOCPHE * MICH

“Creating the Healthiest Missouri”

September 18-19, 2024

Holiday Inn Executive Center
2200 I-70 Drive SW
Columbia, MO 65203

SPONSORS and EXHIBITORS

The Missouri Public Health Association, Section for Public Health Nursing, Missouri Association of Local Public Health Agencies, Missouri Department of Health and Senior Services, Missouri Center for Public Health Excellence and Missouri Institute for Community Health invite you to the Joint Public Health Conference “Creating the Healthiest Missouri”. The in-person conference will be held at the Holiday Inn Executive Center in Columbia, Missouri. We are looking forward to your participation in our Conference and are grateful for your past involvement. We know it will be an effective opportunity for you to interact with Public Health Professionals from Missouri and around the region.

All meal functions and breaks will be held in the exhibit area where booth spaces will be assigned on a first come-first serve basis (excluding sponsors). Please fill out and return the enclosed Exhibitor Registration Form with your payment as soon as possible. If you have any questions about the conference, please feel free to call MPHA at 573-634-7977 or email at sboeckman@mopha.org.

The Holiday Inn Executive Center has extended a conference room rate of \$123.00 for single or double occupancy. This rate is available until August 18, 2024 by calling 573-445-8531. Mention the group block for Missouri Public Health Association when making your reservations.

CONFERENCE OBJECTIVES

Education . Networking . Involvement

- ◆ Provide information for public health professionals and governing body members, and partnership efforts to enhance the coordination of health and human services for Missourians.
- ◆ Provide an environment for information exchange among individuals involved in and impacted by the provision, support and use of public health services.
- ◆ Increase individuals’ involvement in associations with a commitment to improving the health of all Missourians.



MoALPHA
Missouri Association of Local Public Health Agencies
Connecting Public Health For All Missouri

MICH
Missouri Institute for Community Health
Partners for Better Health



MOCPHE
MISSOURI CENTER FOR PUBLIC HEALTH EXCELLENCE



Public Health
Protect. Promote. Prevent.



MISSOURI DEPARTMENT OF
**HEALTH &
SENIOR SERVICES**

Tuesday, September 17, 2024

1:00 - 5:00 pm

PRE-CONFERENCE SESSIONS

[Transforming Public Health Through Show-Me ECHO](#) Dr. Jenna Wintemberg, University of MO-Columbia

[Expanding Mental Health Access Through Existing LPHA Personnel or Partners](#) Dr. Joe Hulgus and Jaci McReynolds, MSU-OPHI

Wednesday, September 18, 2024

7:30 am

Registration Opens

8:00 am

MPHA General Membership Meeting

10:00 - 11:30 am

WELCOME

Peggy Bowles, Adm., Henry County Health Center, Pre., MPHA; Michelle Morris, Adm., Polk County Health Dept., Pres., MoALPHA; Paula F. Nickelson, Director, MODHSS; Lori Tremmel Freeman, CEO, NACCHO

OPENING SESSION

[Courageous Leadership - Living a Life of Influence](#) Dan Meers, KC Wolf

11:30 - 1:00 pm

Awards Luncheon

1:00 - 2:00 pm

BREAKOUT WORKSHOPS

[Breaking it Down: The Role of Board Members in Protecting the Health of Missourians](#) Kelly McGowan, Missouri Center for Public Health Excellence

[Standardization of Performance Management System Evaluation & Reporting](#) Nicole C. DeBrincat and Ashley Wegener, Clay County Public Health Center

[Understanding Missouri's Local Public Health Workforce](#) Tracy Greever-Rice and Sara Davenport, MU Center for Health Policy

[More Than a Registry: Intersecting OHCA Data with Public Health Practices to Improve Community Outcomes](#) Kayla Riel, University of MO-Columbia, Department of Emergency Medicine

[Decoding the Value Proposition of Accreditation](#) Liz House, MOCPE

2:00 - 2:30 pm

BREAK *with* EXHIBITORS

2:30 - 3:30 pm

BREAKOUT WORKSHOPS

[ShowMe WorldCare](#) Becca Mickels, MODHSS

[Missouri's Public Health Data Landscape and the Way Forward](#) Dr. Josh Wymer and Zachary Kempf, MODHSS

[Implementing an Internship Program-5 Easy Steps to Success](#) Dana Hall, Henry County Health Dept.

[Unequal Cities: Comparing Health Inequities in Missouri's Major Cities to 29 US Cities](#) Lynelle Phillips and Ugonna Kanu, University of MO-Columbia

[Empowering Local Public Health Initiatives Through a New Data Visualization Platform](#) Anthony Belenchia and Sarah Finley, MODHSS

3:30 - 4:00 pm

BREAK *with* EXHIBITORS

4:00 - 5:00 pm

CLOSING SESSION

[Workplace 2024 - Hiring and Firing Staff](#) Amanda D. Cooper, Kutak Rock, LLP

5:00 - 6:30 pm

MCH Listening Session

Thursday, September 19, 2024

7:30 am

Registration Opens

7:30 - 8:30 am

Breakfast *with* Exhibitors

7:30 - 8:30 am

MOALPHA General Membership Meeting

8:30 - 9:30 am

OPENING SESSION

[Machine Learning & Artificial Intelligence: Current Trends, Effective Governance, and the Way Forward](#) Dr. Josh Wymer and Ryan Marsch, MODHSS; Dan Hlavac, State of Missouri; Michelle Hoeller, MO HealthNet

9:30 - 10:30 am

BREAKOUT WORKSHOPS

[A Practical Approach to Project Management in Public Health Accreditation](#) Leah Moser, MOCPE

[Developing an Equity-Focused Community Health Engagement Plan](#) Monica Miller and Lauren Crome, Clay County Public Health Center

[Strengthening Missouri's Public Health Infrastructure and Transformation Efforts Through PHAB's Accreditation Readiness Initiative](#) Brenna Davidson, MODHSS; Emily Frantz, PHAB

[Pathways Internship Program: Year 1 in Review](#) Robert Niezgoda, MSU-MPH Program

[Healthier Homes with CHW's](#) Lauren Pyatt and Mary Dean, Saint Louis County Dept of Public Health

10:30 - 11:00 am

BREAK *with* EXHIBITORS

11:00 - 12:00 noon

BREAKOUT WORKSHOPS

[Building Healthy Communities ECHO - Encouraging Collaboration to Address Determinants of Health](#) Sarah Hultine Massengale, University of MO-St. Louis; Rachel O'Halloran, Chiquita Chanay and Tracey Greever-Rice, University of MO Extension-Center for Health Policy

[Missouri Physical Activity and Nutrition Program: Partnering for a Healthier Missouri](#) Sarah Young and Alisea Brooks, MODHSS

[Improving Usability of Missouri's Public Health Workforce's Learning Management System: Heartland Center at Saint Louis University](#) Alyssa Coleman, Heartland Center, Saint Louis University

[Open-Source Data Science in Action: Reading and Ingesting Faxed Reports with Python](#) Damian O'Boyle, MODHSS

[Fighting Fentanyl: Lessons Learned From Years of Overdose Education and Prevention](#) Alec Mundle, Dave Zellmer and Heather Harlan, Columbia/Boone County Public Health/Human Services

12:00 - 12:30 pm

Luncheon

12:30 pm

CLOSING SESSION

[Real Talk: Building Strong Relationships with Boards of Health and Commissions to Drive Policies](#) Protecting the Health of Missouri Spring Schmidt, MOCPE

SPONSOR *and* EXHIBITOR

REGISTRATION

Exhibitor... For-Profit - \$500 or Non-Profit - \$300

(Please type or print ALL INFORMATION for Exhibitor or Sponsor Registration.)

ORGANIZATION _____

REPRESENTATIVE (name and title) _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

Each sponsor, contributor and exhibitor will be mentioned in our program. Please provide a brief description of your group, product and/or service to be included in the onsite program. _____

Each exhibit booth includes one table top display area with signage along with conference registration for one representative which includes breakout sessions and meals. Additional representatives in the exhibit booth will be \$100.

Sponsorships Available...

GOLD SPONSOR

\$3,000

- ◆ Lunch Sponsor (two available)
- ◆ One Exhibit Table with Signage
- ◆ Signage During Sponsored Lunch
- ◆ Meals Each Day
- ◆ Recognition in the Conference Materials
- ◆ Company Logo (1/2 page) in Program
- ◆ Four (4) Conference Registrations

SILVER SPONSOR

\$1,500

- ◆ Breakfast Sponsor (two available)
- ◆ One Exhibit Table with Signage
- ◆ Signage During Sponsored Breakfast
- ◆ Meals Each Day
- ◆ Recognition in the Conference Materials
- ◆ Company Logo (1/4 page) in Program
- ◆ Three (3) Conference Registration

BRONZE SPONSOR

\$1,000

- ◆ Break Sponsor (two available)
- ◆ One Exhibit Table with Signage
- ◆ Signage During Sponsored Break
- ◆ Meals Each Day
- ◆ Recognition in the Conference Materials
- ◆ Two (2) Conference Registration

KEYNOTE SPEAKER SPONSOR \$3,000

- * Speaker Sponsor (two available)
- * One Exhibit Table with Signage
- * Signage During Sponsored Speaker
- * Meals Each Day
- * Recognition in the Conference Materials
- * Company Logo (1/2 page) in Program
- * Two (2) Conference Registration

Payment Options

CREDIT CARD (MC/Visa/Disc/AmX)

CHECK

INVOICE MY AGENCY

CARD # _____ EXP. _____ V-CODE _____

Additional Representative(s) Included Above: \$100 Total \$ _____

SPONSOR AND EXHIBITOR REGISTRATION DEADLINE IS SEPTEMBER 1, 2024

Complete the registration form and return to MPHA, 722 E. Capitol Avenue, Jefferson City, MO 65101.

Phone: 573-634-7977 | Fax: 573-635-7823 | Email: sboeckman@mopha.org

NO REFUNDS WILL BE MADE AFTER SEPTEMBER 1, 2024 | ALL REFUNDS ARE SUBJECT TO A \$25.00 PROCESSING FEE